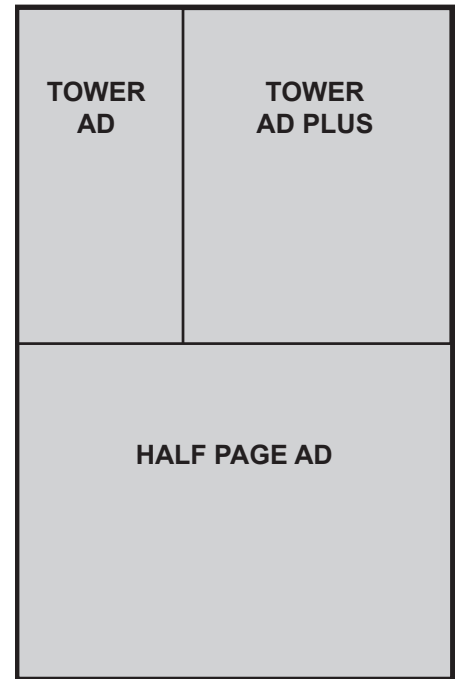
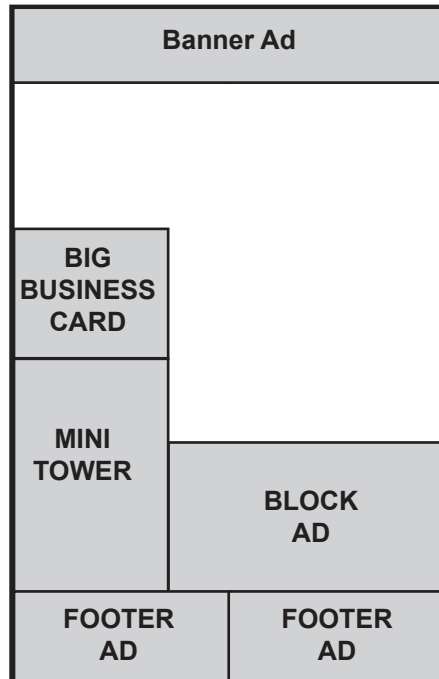
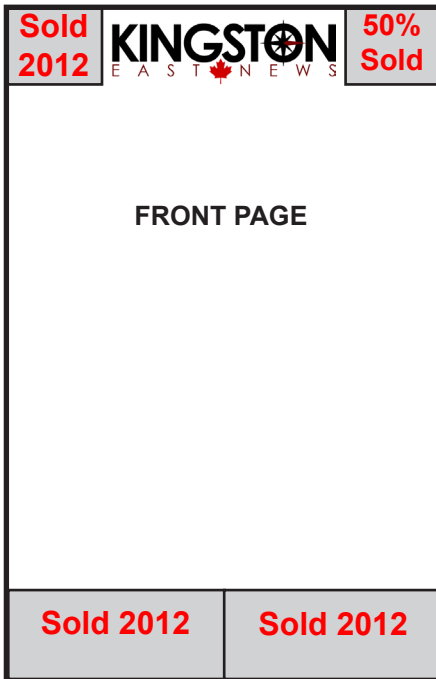


KINGSTON

E A S T  N E W S

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NEWSPAPER RATE CARD



NEWSPAPER RATES - Full Colour

All Prices Are Per Month

| | Size (Width x Height) | 1 Mth | 3 Mths | 6 Mths | 12 Mths |
|----------------------------|-----------------------|-------|--------|--------|---------|
| Header Ad - Front Page | 5 cm x 4.7 cm | \$109 | \$89 | \$79 | \$69 |
| Footer Ad - Front Page | 12.8 cm x 5.4 cm | \$129 | \$99 | \$89 | \$79 |
| Footer Ad - Inside | 12.8 cm x 5.4 cm | \$89 | \$79 | \$69 | \$59 |
| Big Business Card - Inside | 10.2 cm x 11.5 cm | \$99 | \$89 | \$79 | \$69 |
| Banner Ad - Inside | 26 cm x 4.7 cm | \$119 | \$99 | \$89 | \$79 |
| Block Ad - Inside | 15.6 cm x 9.1 cm | \$149 | \$129 | \$119 | \$109 |
| Mini Tower Ad - Inside | 10.2 cm x 16.5 cm | \$159 | \$139 | \$129 | \$119 |
| Tower Ad - Inside | 10.2 cm x 22.5 cm | \$179 | \$149 | \$139 | \$129 |
| Tower Ad Plus - Inside | 15.6 cm x 22.5 cm | \$239 | \$189 | \$169 | \$149 |
| Half Page - Inside | 26 cm x 20.4 cm | \$389 | \$349 | \$329 | \$299 |
| Full Page - Inside | 26 cm x 39.5 cm | \$739 | \$679 | \$619 | \$549 |

** ad sizes are approximate *hst extra
*prices are only guaranteed for the length
of your contract and are subject to change*

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WEBSITE RATE CARD



Header Banner Ad

Body Banner Ad

HOME PAGE

WEBSITE RATES

Size (Width x Height)

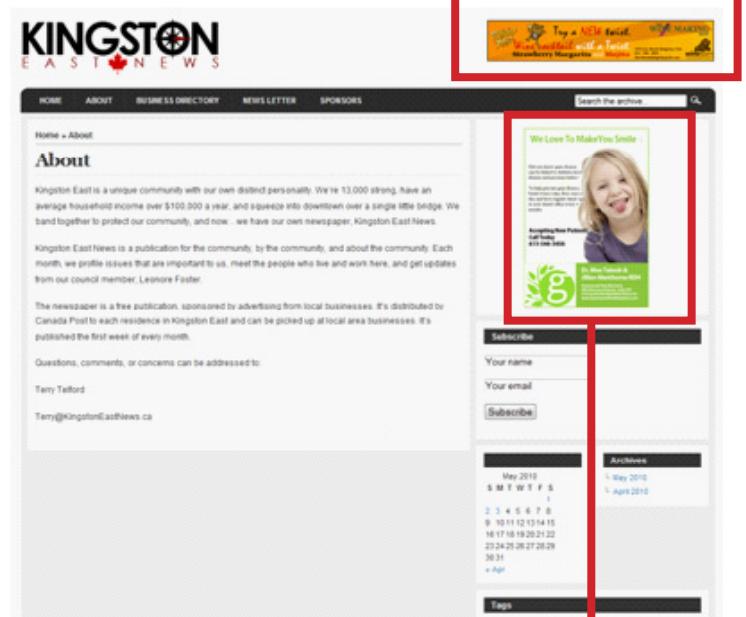
Header Banner Ad 468 Pixels x 60 Pixels
Body Banner Ad 300 Pixels x 250 Pixels

| 1 Mth | 3 Mths | 6 Mths | 12 Mths |
|-------|--------|--------|---------|
| \$39 | \$35 | \$29 | \$19 |

*gst extra

*prices are only guaranteed for the length of your contract and are subject to change

*Banners are shown in rotation. Only 10 banners will be accepted for each position.



Header Banner Ad

INSIDE PAGE

Body Banner Ad

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Distribution and Publishing Details

Kingston East Residents

Kingston East is a unique community. With a population of over 13,000, it has the purchasing power of a small city. The average household income is over \$100,000 a year, which means an above average discretionary income.

The residents have a strong community spirit and are very socially active.

Kingston East News

Kingston East News is a publication for the

community, by the community, and about the community. Each month, news that affects the residents is presented, people in the community are profiled, and updates from our Council Member, Leonore Foster, are presented.

The newspaper is a free publication, sponsored by advertisers. It's distributed by Canada Post to each residence in Kingston East and can be picked up at local area businesses. It's published the first week of every month.

Distribution: 4,639



Contact Terry Telford To Reserve Your Advertising Space
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